



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-14-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

| | | | | | | | | | | | | | | | | | | | |
|-----------------------|---------------------------|-------------|-------------------|---|--|----------------------------|------------------------|---|---|---|---|---|-----------------------------------|---|--------------|--------------------------|--------|-----------|-----------|
| Contract No 398867 | Contract Dt 09-14-2012 | Revision Dt | Rev# 0 | Advertiser LINDA MCMAHON FOR SENATE 2012 | Brand LINDA MCMAHON FOR SENATE 2012 | Product Code POLITICALS | | | | | | | Station/Market WABC – NEW YORK | | | | | | |
| Agency Est# 1343 | | | CMS # 243730 | Sales Office PHILADELPHIA | Account Executive D. PARKER | Start Date 10-29-2012 | End Date 10-29-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 243730 | | | |
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| Agency CPE: E : 1343 | | | | | | | | | | | | | | | | | | | |
| 1 | 10-29-2012 | 10-29-2012 | 06:15AM – 07:00AM | AM EWN THIS MORNING 6-7AM (7427) | | | 7 | 30 | 2 | | | | | | | 2 | 2,000 | 2 | 4,000.00 |
| 2 | 10-29-2012 | 10-29-2012 | 07:00AM – 09:00AM | AM GMA 7-9AM (7429) | | | 7 | 30 | 2 | | | | | | | 2 | 2,400 | 2 | 4,800.00 |
| 3 | 10-29-2012 | 10-29-2012 | 09:00AM – 10:57AM | DA AM DAYTIME 9AM-10:57AM (7437) | | | 7 | 30 | 1 | | | | | | | 1 | 1,100 | 1 | 1,100.00 |
| 4 | 10-29-2012 | 10-29-2012 | 12:15PM – 12:30PM | DA PM DAYTIME ROTATION 12NOON-4PM (7439) | | | 7 | 30 | 1 | | | | | | | 1 | 1,400 | 1 | 1,400.00 |
| 5 | 10-29-2012 | 10-29-2012 | 12:30PM – 03:00PM | DA PM DAYTIME ROTATION 12NOON-4PM (7439) | | | 7 | 30 | 1 | | | | | | | 1 | 1,500 | 1 | 1,500.00 |
| 6 | 10-29-2012 | 10-29-2012 | 04:15PM – 04:59PM | EN EWN AT 4PM M-F (11372) | | | 7 | 30 | 2 | | | | | | | 2 | 1,500 | 2 | 3,000.00 |
| 7 | 10-29-2012 | 10-29-2012 | 05:15PM – 05:55PM | EN EWN AT 5PM M-F (7450) | | | 7 | 30 | 1 | | | | | | | 1 | 2,400 | 1 | 2,400.00 |
| 8 | 10-29-2012 | 10-29-2012 | 07:00PM – 08:00PM | PA JEOPARDY/WHEEL (7446) | | | 7 | 30 | 2 | | | | | | | 2 | 4,200 | 2 | 8,400.00 |
| 9 | 10-29-2012 | 10-29-2012 | 11:35PM – 12:02AM | LF NIGHTLINE M-F (7453) | | | 7 | 30 | 1 | | | | | | | 1 | 2,200 | 1 | 2,200.00 |
| 10 | 10-29-2012 | 10-29-2012 | 05:15AM – 05:56AM | AM EWN THIS MORNING 5-6AM (7426) | | | 7 | 30 | 2 | | | | | | | 2 | 900 | 2 | 1,800.00 |
| 11 | 10-29-2012 | 10-29-2012 | 06:15PM – 06:30PM | EN EWN AT 6P (CFB) (7442) | | | 7 | 30 | 1 | | | | | | | 1 | 2,400 | 1 | 2,400.00 |
| 12 | 10-29-2012 | 10-29-2012 | 11:15PM – 11:35PM | LN LATE NEWS CFB (7645) | | | 7 | 30 | 1 | | | | | | | 1 | 4,700 | 1 | 4,700.00 |
| 13 | 10-29-2012 | 10-29-2012 | 08:00PM – 10:00PM | PE MONDAY 8-10PM (7492) | | | 7 | 30 | 2 | | | | | | | 2 | 26,000 | 2 | 52,000.00 |
| 14 | 10-29-2012 | 10-29-2012 | 10:00PM – 11:00PM | PE MONDAY 10-11PM (7474) | | | 7 | 30 | 1 | | | | | | | 1 | 12,000 | 1 | 12,000.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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| Agency Est# 1343 | | CMS # 243730 | Sales Office PHILADELPHIA | Account Executive D. PARKER | Start Date 10-29-2012 | End Date 10-29-2012 | Billing M (Broadcast Month, Cycle 1) | Package N | Contract Title 243730 | | | | | | | | | |
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | |
| | | | Agency CPE: E : 1343 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | Contracted Gross Total: | | 20 | 101,700.00 |
| | | | | | | | | | | | | | | | Actual Gross Total: | | 20 | 101,700.00 |
| | | | | | | | | | | | | | | | Agency Commission: | | | 15,255.00 |
| | | | | | | | | | | | | | | | Net Total: | | | 86,445.00 |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | Actual Total | | | |
| Nov 12 | | 0.00 | | 0.00 | | 101,700.00 | | 0.00 | | | | | | | 101,700.00 | | | |
| TOTAL | | 0.00 | | 0.00 | | 101,700.00 | | 0.00 | | | | | | | 101,700.00 | | | |

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